

# Open Source AI Definition 2024 Roadshow



**open source**  
initiative®

# The foundation for the entire Open Source software ecosystem.

Founded in 1998, we are a non-profit corporation with global scope formed to educate about and advocate for the benefits of open source and to build bridges among different constituencies in the open source community.

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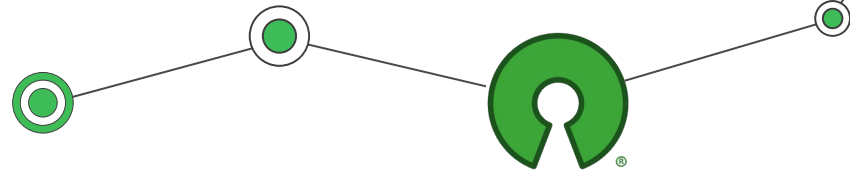


# What's the value of Open Source?

Open Source Software (OSS) plays a central role in global innovation, research, and economic growth. According to a recent Harvard Business School paper, **the estimated value of widely-used OSS is \$4.15 billion, but the demand-side value is much larger at \$8.8 trillion.**

Firms would need to spend 3.5 times more on software than they currently do if OSS did not exist.

Source: [The Value of Open Source Software](#),  
Harvard Business School, Strategy Unit Working Paper No. 24-038  
16 Jan 2024



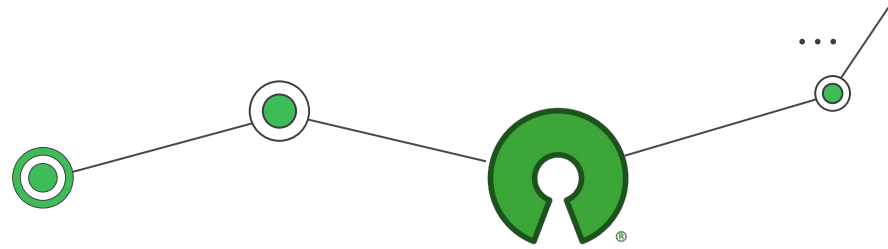


# Open Source AI Definition

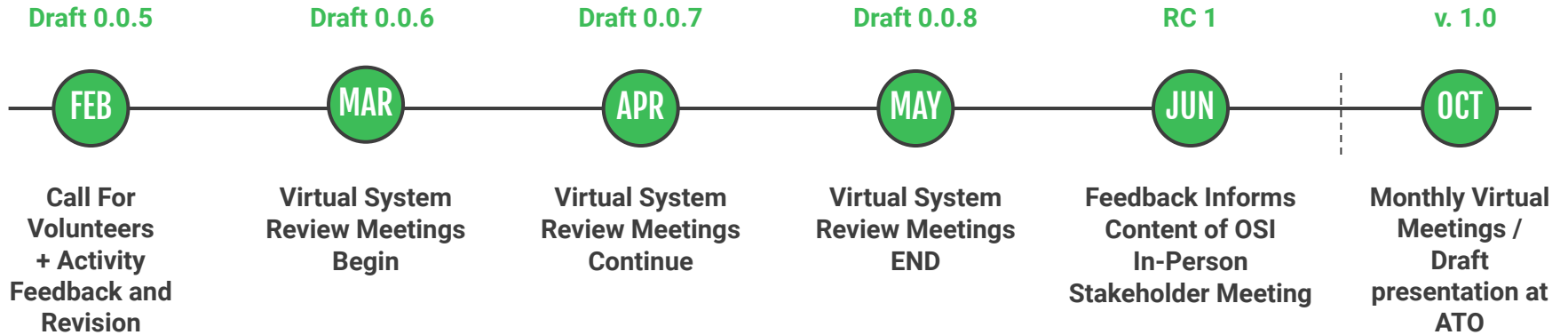


We are bringing together global experts to establish a shared set of principles that can recreate permissionless, pragmatic and simplified collaboration for AI practitioners, similar to that which the Open Source Definition has done for the software ecosystem.

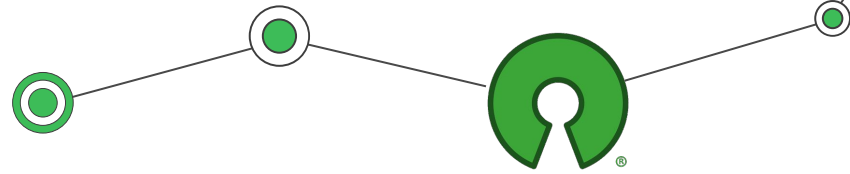
This is where you come in. It's a chance to not just join a conversation, but to lead it, to shape the future of technology to be open, accessible, and beneficial for all.



# Open Source AI Definition Timeline



See our previous work at [opensource.org/deepdive](https://opensource.org/deepdive)



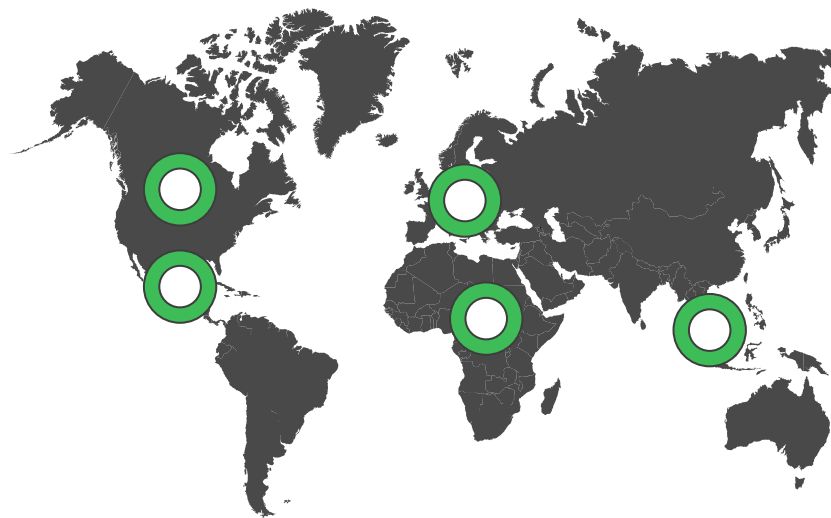
# A Global Conversation

Given the project's critical scale and significance, diversity is not just beneficial but fundamental in representing the vast spectrum of the Open Source community.

Therefore, we're launching a series of five regional in-person meetings, strategically located to engage directly with pivotal local stakeholders.

The culmination of this in-person meetings will be the presentation of v 1.0 of the Open Source AI Definition at All Things Open.

In-person meetings  
NORAM • LATAM • EUROPE • AFRICA • APAC ...



# In-person meetings

Region	Country	City	Conference	Date
North America	United States	Pittsburgh	PyCon US	May 20 - 23
Europe	France	Paris	Open Future Workshop	May 22 - 23
Africa	Nigeria	Abuja	OSCA	June 6 - 8
Latin America	Mexico	Mexico D.F.	Latam OSS	July 19 - 20
Asia Pacific	Hong Kong	Hong Kong	AI_dev	August 23
North America	United States	Raleigh	All Things Open	Oct 27 - 29

# Stakeholders

These are the groups who will have a seat at the table during our in-person meetings.

## **System Creators**

Makes AI system and/or component that will be studied, used, modified, or shared through an open source license.

## **Licensees**

Seeks to study, use modify, or share an open source AI system (e.g. AI engineer, health researcher, education researcher)

## **License Creators**

Writes or edits the open source license to be applied to the AI system or component; includes compliance.

## **End Users**

Consumes a system output, but does not seek to study, use, modify, or share the system (e.g., student using a chatbot to write a report, artist creating an image)

## **Regulators**

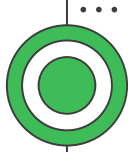
Writes or edits rules governing licenses and systems (e.g. government policy-maker).

## **Subjects**

Affected upstream or downstream by a system output without interacting with it intentionally; includes advocates for this group (e.g. people with loan denied, or content creators).



# In-person meetings



# Program

Start time	Activity	Duration (mins)
12:30 pm	Welcome lunch	45
1:15 pm	Presentation of the latest Open Source AI Definition Draft	30
1:45 pm	Workshop to solve known issues	2:00
3:45 pm	Coffee break	30
4:15 pm	Workshop (cont'd)	1:00
5:15 pm	Wrap up and final comments for the next RC	30
5:45 pm	Lightning talks and thank you messages from our sponsors (10 mins max. each)	30
6:15 pm	Cocktails and networking	2:00

# Our Partners

These companies have helped us since we started this journey in 2022.



# Join us! Sponsor one of our meetings

	Maintainer \$3,000	Premier \$5,000	Innovator \$7,000	Anchor \$10,000	Program Sponsor* \$50,000
Logo on Deep Dive landing page	Small	Medium	Large	Extra Large	Top category
Logo on OSI annual report	✓	✓	✓	✓	✓
Social media mentions	2	4	6	8	50
Promotions in OSI newsletter	1	2	3	4	12
Guest post on opensource.net		1	2	3	10
Talk slot at the meeting		✓	✓	✓	✓ One in each meeting
Talk slot at All Things Open Conf			✓	✓	✓ Talk slot and invitation to panel
Press mentions			✓	✓	✓ In each location
Appear as travel grant sponsor				✓	✓ In each location

\*Program Sponsor will be present and have benefits at all five conferences around the world, and will be featured in our publications all year long.



**Thanks!**

[sponsors@opensource.org](mailto:sponsors@opensource.org)

